



**Mosquers
Video
Contest
Info
Package
2011**

The Mosquers Muslim Video Contest

www.mosquers.com

info@mosquers.com

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Ideas for your Video

Interested in making a short video about Muslims or Islam in Canada?

Feel free to use the topics below or be creative and come up with your own!

- Challenges in the work place/ school
- Youth Issues
- Discrimination
- Citizenship
- The Environment
- Fashion
- Comedy
- Sports
- Youth Culture
- The Generation Gap
- Fiction
- Poetry
- Raise the awareness of Muslim contributions to Canadian groups
- Reactions to News or Media
- Ramadan
- Hijab
- Prayer
- Other Spiritual Issues
- Short Documentary about an inspiring person in your community

Use your own style of filmmaking: animated, documentary, machinima, narrative, or whatever you want, to get your message across. Feature as many people as you like, if they have something to say about Muslims or Islam in Canada. However, it is you and your team (up to five people) who are making the film. You can get help, but it must be your own work.

Entries can be in any genre or format, but must be submitted in a digital format.

***See Rules for more information**

Submission Criteria

The objective is to promote understanding. What is it like to be a Muslim growing up or living in Canada? What are the challenges you face? As a Canadian, is it difficult or easy to reconcile between your personal life and your duties as a Muslim? What message do you want to give to others about Muslims and Islam? This is your chance to entertain, educate, and decrease negative stereotypes of Muslims.

All Mosquers video submissions must meet the following criteria:

- **Video portrays an educational message (i.e. foster equality and understanding, reduce discrimination)**
- **Video relates to Muslims or Islam**
- **Video is made specifically for The Mosquers**

The Prizes

Four Cash Prizes will be awarded at the Mosquers Awards Night **October 29th, 2011.** Final contestants will be notified beforehand and will have their video shown at the Awards. Depending on the number of applicants, we reserve the right to add additional categories and prizes. A Jury will judge the entries.

Entries will be judged on the following qualities:

- Met Mosquers objectives
- Originality
- Technical quality
- Narrative
- Film quality/power of expression

The Categories

Prizes will be awarded in 3 categories:

1. Drama
2. Comedy
3. Social Conscience.

A 4th unique prize for the 2011 contest will be given to that video which best achieves what The Mosquers is about. The winners in the above categories can still qualify for the 4th prize.

Deadline

Enter the contest by filling out the Application Form and send it to:

Centre for Race and Culture (CRC)

#4, 10865 - 96 Street

Edmonton, AB

T5H 2K2

The application form must be submitted by **September 6, 2011.**

A printable entry form can be found on the Mosquers' website:

www.mosquers.com

For more information, email **info@mosquers.com**

About The Mosquers

The Mosquers was formed in 2007 by the 'Axis of Etown' alliance to create a long-term proactive plan to counter the media stereotypes of Muslims and the Islamic faith. Since then The Mosquers has become a recognizable organization in Alberta and continues to garner demanding interest.

All potential participants are requested to read carefully the **Mosquers Video Contest Rules**, as outlined below. Submission of a video represents agreement and acceptance of these rules.

Mosquers Video Contest Rules

General

- 1.** This contest is only open to residents in the cities of Edmonton, Alberta (and surrounding areas) and Calgary, Alberta (and surrounding areas).
- 2.** If participants are in any doubt as to whether they fall within the geographical areas mentioned in Rule 1, they must contact, and obtain express written consent to participate from the contest organizers.
- 3.** ALL SUBMISSIONS MUST BE MADE SPECIFICALLY FOR THE MOSQUERS VIDEO CONTEST AND MUST MEET THE SUBMISSION CRITERIA (see page 1). Submissions must be your own original work. Any submissions created for other projects or purposes will not be accepted.

Content

- 4. Any audio and video used from 3rd party sources must be recognized in the video submission. Failing to adhere to this rule will result in disqualification.**
- 5. Please keep in mind Islamic values and etiquettes if using audio and instrumentals. The objective of your video should be to enhance Islam's public image not associate Islam with negative stereotypes.**
6. Be as creative as you want but all entries must meet Submission Criteria as outlined above. *Please note that participants need not all be Muslim themselves, a minimum of one participant needs to identify their religion as Islam.*
7. The video must be presented in English, any non English vocabulary must be English subtitled; a manuscript of the narration may be requested by Mosquers.
8. Submissions cannot infringe upon any legally recognized copyright or other proprietary rights. By submitting your entry to the contest, you are declaring that the entry represents your own work and does not violate the rights associated with any third party.
9. Submissions found to have violated the rights of any party, at any time, will be disqualified from the Mosquers Video Contest.
- 10. By submitting a video to the Mosquers Video Contest, contest participants agree to waive copyright to their work, and authorize the organizers to duplicate and broadcast the video/film for non-profit and awareness-raising purposes. Contest participants credits will remain in any video shown or used in accordance with this rule. All videos that do not agree to this criteria will be automatically disqualified.**

- 11.** All videos deemed objectionable will be disqualified. Objectionable material includes any material that promotes hate, is demeaning or derogatory, uses abusive or inappropriate language, or is unduly violent or sexual in nature. Determination of objectionable material remains within the sole discretion of Mosquers.
- 12.** Organizers will notify participants of disqualification. The contest organizers reserve the right to disqualify submissions at any time prior to the Mosquers Awards Night.

Assessment

- 13.** Video submissions must be made for one of three categories: Drama, Comedy, or Social Conscience.
- 14.** Participants are welcome to indicate the category they feel their submission fits within. However final designation of a video to one of the three categories will be made by Mosquers.
- 15.** Submissions will be judged by a jury, with a maximum of 35 points to be given for:
 - Originality (5)
 - Technical quality (image, sound, editing) (10)
 - Narrative (5)
 - "Film quality" and power of expression (5)
 - Meeting Mosquers Objectives (10)
- 16.** The submission receiving the highest cumulative total of points will be selected as the winner. One winner will be selected from each category. The deliberations of the jury are confidential. No appeal will be accepted.

Duration of Submitted Videos

- 17.** The duration of the video submissions shall be between 3 and 10 minutes. Submissions longer than 10 minutes but less than 12 minutes will be deducted 1 point per minute under the "Technical quality" criteria of assessment.

18. Submissions longer than 12 minutes will be disqualified from the contest, although these submissions may be presented (in whole or in part) at the Mosquers Awards Night at the discretion of the contest organizers.

Participation in the Contest

19. Participation in the contest means taking responsibility for the content and creation of the submission, as well as agreement to be bound by the contest Rules.

20. People may participate in the contest as individuals or in teams. Participating teams cannot exceed 5 people. Although total people appearing in the video can exceed 5.

21. Contest organizers and Judges are expressly excluded from participating in the contest. Contest organizers and Judges are further restricted from acting, narrating, directing, writing, editing, or in any other direct manner contributing to a submission. Contest organizers however may help in directing entrants towards resources that can better help with a production.

22. All submissions must be received at the latest on September 6, 2011 at 4 p.m at the delivery address below.

Centre for Race and Culture (CRC)
#4, 10865 - 96 Street
Edmonton, AB
T5H 2K2

23. Submissions received after the submission deadline will automatically be deducted one point off the cumulative total for each late day, up to a ***maximum of 7 days*** after the submission deadline. ***The allotted time for post-submission edits will be adjusted for late submissions.***

24. If mailing your submission, it must be posted with sufficient postage stamps. Mosquers will not pay to receive any submissions. Mosquers is not responsible for any lost, late, misdirected, or incomplete entries which may limit a person's ability to enter the contest. Proof of sending an entry is not proof of receipt by Mosquers. Submissions will not be returned.

- 25.** While all possible care will be taken in handling entries, Mosquers will not assume any responsibility for loss or damage to submissions, therefore Mosquers recommends that entrants submit a copy of their work
- 26.** Submissions must be supplied in digital format on a DVD and ***must include a title screen at the very beginning of their film.*** The format should be white text (Arial) on a black background, and should only include the name and the duration of the film.
- 27.** All submissions must be accompanied by a completed application in the requisite form. On this form, the title and total running time (TRT) of the video as well as the entrant's name, address, email (if applicable) and telephone number must be provided.
- 28.** The showing of any of the submissions at the Mosquers Awards Night, including the time and manner, remains the exclusive decision of the Mosquers.

Disclaimer

- 29.** By submitting a video, participants agree to hold The Mosquers harmless against any and all claims by third parties. Participants further agree to indemnify The Mosquers for any loss, damage or expense incurred as a result of claims made by third parties in relation to their submission or participation in the contest.
- 30.** By submitting a video, participants agree to have read and be bound by the Rules.
- 31.** The Mosquers reserve the right to amend the above rules upon reasonable notice.

Governing Law

- 32.** Interpretation of these Rules, along with all terms and conditions agreed to between The Mosquers and participants in the Mosquers Video Contest, will be made in accordance with the governing laws of Alberta.